

**Nebraska USA TF LDR Meeting Minutes**  
**Sunday November 13th at 11:30 am**  
**Millard South High School Classroom**

**\*Attendance**

Will Lindgren  
Linda Kunasek  
Mike Bickley  
Jackie Freeman  
Dylan Wilson  
Ruben Carter

**\*Championship Race Schedule for 2016 Ideas**

**1 Mile:**

- Do our own mile race
- Committee both sides of the Platt to work on planning

**5K:**

- Uplifting athletes typically July 17th popular choice
- Two Rivers 5K

**5 Mile:**

- Boys Town
- Halley's Comet (Two Rivers)
- Buffalo run - Popular choice

**10K:**

- Cornfield \*discussed how this one is hot and hilly
- Valentines Day (Two River)
- Freedom Run \* Quality idea

**Half Marathon:**

- Hands down Halfsy

**Marathon:**

- Hands down Lincoln Full

## 5K XC:

- Same as this year
- After Youth meet, so youth can see what older runners look like and observe how they race
- Charge \$10 - 15
- Use get me registered
- Peak performance
- Running in the USA
- ORC

## **\*Marketing**

1. Ask insurance companies
2. Legislature
3. College Recreation Department
4. Fitness Gyms
6. High School State Programs
7. USATF fliers
  - Ask race directors if we can put a flier in race packets
  - Ask them if they are willing to have promo for their races like \$5 if USATF member
  - See if they would put our championship race schedule in packets
  - Linda K has USATF informational flier
8. USATF booth at major populated races in Nebraska or hand out information about USATF at these races

## **\*Miscellaneous**

- Mention of a Diamond Jubilee for masters by Ruben
- Ruben has availability for mass conference calls
- Learning sessions for each program on how to budget maybe skyping this
- Our website needs hot links to USATF teams and improvement for USATF and a calendar
- Mention of Nebraska Elite track club and how they are doing a lot for the state in terms of elevating running and how they might deserve some funding
  - There was reservations as this isn't USATF but this topic peaked interest
  - Ruben said he would talk to Dustin Llewellyn

## **\*Going from here**

- Finalizes dates, place, and location for championships by mid December
- Look into advertising post card for USATF advertising
- Present Budget to Ruben for both Championships and Advertising
- It was agreed we would sanction races of 100 people or less on USATF dime

## **\*Dismissed at 1:15**